



## As the Electric Vehicle Revolution Slows, Ferrari Enters the Race (C1 -Advanced)

### A – Before you start

Answer the questions with a partner.

1. What do you know about Ferraris?
2. Do you know anyone who drives one?
3. Have you ever travelled in an electric car?
4. If so, what did you think of it?
5. Could you imagine a fully electric Ferrari? Why (not)?

### B – Listen and answer

Read these statements. Then listen (without reading) and write T (true) or F (false).

1. In its new factory, Ferrari is already transforming some of its cars into fully electric vehicles.
2. Ford Motor Company is losing a large amount of money on its electric vehicles.
3. Analysts say the Ferrari EV is likely to cost less than other luxury EVs on the market.
4. Ferrari's CEO, Benedetto Vigna, says all their production will be electric or hybrid by 2030.
5. Despite the high prices, there are long waiting lists for Ferraris.
6. Vigna, says there are some people who would only buy an electric Ferrari.
7. One of Vigna 's concerns is to make sure the engine is silent, like other EV engines.
8. High demand for Ferraris has enabled the company to increase its prices by over 25 per cent.

### C – Read and answer

Read the article and answer the questions.

1. What does the article tell you about the size, cost and purpose of the new Ferrari factory?
2. What three reasons are given for the difficulties other carmakers are having in going electric?
3. What type of client does Ferrari have in mind for its electric vehicles?
4. What other profitable business is Ferrari in besides the production of cars?
5. What aspects of the Ferrari EV are some Ferrari enthusiasts worried about?
6. Why will the battery life of a Ferrari EV be more important than that of other EVs?
7. How is the manufacture of EVs expected to affect the number of cars produced each year?
8. How does the company make sure there are always long waiting lists for its vehicles.

### D – Learn it! Use it!

Complete these sentences with words from the glossary. (You may have to adapt the expression in some way; e.g. change the verb tense, or change from singular to plural.)

1. Tom bought an electric device for \_\_\_\_\_ oranges and lemons.
2. Miranda was naturally stylish. She always managed to dress with \_\_\_\_\_.
3. Fire regulations for high-rise buildings became more \_\_\_\_\_ after the disaster.
4. In medieval times, \_\_\_\_\_ to Rome were popular because it was the centre of Christianity.
5. In 2022, gas prices \_\_\_\_\_ in Europe as a result of the war in Ukraine.
6. Fans waited outside the venue, hoping to \_\_\_\_\_ \_\_\_\_\_ of the band as they left.
7. Amy had only been away for two days, but the work had \_\_\_\_\_ \_\_\_\_\_ on her desk.
8. I was thinking of buying the coat, but when I saw the \_\_\_\_\_ \_\_\_\_\_ I changed my mind.

### **E – Ready for the C1 ADVANCED English Test? (Reading and Use of English, Part 3)**

*Use the word in brackets to form a word that fits in the space given.*

1. Ferrari will soon produce EVs in its \_\_\_\_\_ (GLEAM) new factory in northern Italy.
2. The car industry's march towards electrification is seen as \_\_\_\_\_ (EVITABLE).
3. Designers Jony Ive and Marc Newson will work on the EV's \_\_\_\_\_ (APPEAR).
4. By 2030, most of Ferrari's annual \_\_\_\_\_ (PUT) will consist of hybrid and electric cars.
5. Vigna, Ferrari's CEO, was previously an \_\_\_\_\_ (EXECUTE) at STMicroelectronics.
6. This year, Ferrari's stock has a market \_\_\_\_\_ (VALUE) of about \$75 billion.
7. Ferrari \_\_\_\_\_ (CONSIST) sells less than the market demands.
8. Vigna says the purchase of a Ferrari is driven by the \_\_\_\_\_ (EMOTION) part of the brain.

### **F – Talk about it**

*In pairs or groups.*

1. Do you see a car as just a means of transport or also as a status symbol?
  2. If you could buy any car you liked, what kind of car would you choose? Why?
  3. Do you think a person's choice of car reveals something about their personality?
  4. If so, can you give any examples?
  5. Do you think cars will one day be replaced by other vehicles, like personal flying machines?
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## **Answers: As the Electric Vehicle Revolution Slows, Ferrari Enters the Race (C1)**

### **B – Listen and answer**

1. F – They're transforming them into hybrid vehicles. They are not producing fully electric vehicles yet. 2. T 3. F – They think it could cost more than any of the other luxury EVs. 4. He says as much as 80 per cent will be. 5. T 6. T 7. F – He says the engine won't be silent. 8. T

### **C – Read and answer**

1. It's nearly twice the size of the Colosseum, it cost 200 million euros to build and it's purpose is to build electric vehicles. 2. The investments needed to produce electric cars are costly, global demand is slowing and there is a growing trade war between China and the West. 3. The wealthy environmentalist. 4. It also has a lucrative corporate sponsorship and merchandise business. 5. They are worried it might not look, handle or sound like a classic Ferrari. 6. Because second-hand Ferraris often sell for a higher price than new Ferraris. If the battery deteriorates over time, this may affect the long-term value of the car. 7. The number isn't expected to increase much at the start. 8. It produces fewer vehicles than the market demands.

### **D – Learn it! Use it!**

1. squeezing 2. flair 3. stringent 4. pilgrimages 5. soared 6. catch a glimpse 7. piled up 8. price tag

### **E – Ready for the C1 ADVANCED English Test?**

1. gleaming 2. inevitable 3. appearance 4. output 5. executive 6. valuation  
7. consistently 8. emotional